

FOCUS AREAS		
VISION PURSUED (What does your Club "Stand For" in your Community)		
8 dots	13 dots	Premier hands-on service club in area
7 dots	8 dots	Go-to Club to meet community needs
6 dots	8 dots	Making a difference for children - locally, nationally, internationally
CLUB SIZE		
7 dots		60 members
ATTRIBUTES (What are your characteristics, features or demographics)		
8 dots	13 dots	We're fun and enjoy being together
10 dots	12 dots	Strong sense of caring
6 dots	12 dots	50% under age 50
7 dots	9 dots	Membership mirrors community - culturally diverse
CLUB AVE SERVICE		
12 dots	15 dots	Interesting meetings and programs
4 dots	10 dots	Strong, committed, trained, confident leadership
10 dots	9 dots	Inviting weekly potential members
CLUB FUNDRAISER		
8 dots		\$25,000 - continuation of current events - pancake breakfast, chuckwagon, golf
VOCATIONAL AVE SERVICE		
6 dots	12 dots	4-way test in the middle schools and high school, combine with dictionary project
8 dots	11 dots	Expanded student of the month to include grade levels and types of students
6 dots	11 dots	Truly integrate Interact Club with parent club
6 dots	8 dots	Membership involved in career programs for the community
COMMUNITY AVE SERVICE		
11 dots	14 dots	Senior project
8 dots	12 dots	Expand \$ support of community needs
5 dots	11 dots	Provide service and programs at nursing home (s)
INTERNATIONAL AVE SERVICE		
13 dots	13 dots	Disaster relief fund in place - \$2500
8 dots	10 dots	1/2 club has gone to Guatemala to support literary project and our own club project
6 dots	10 dots	Friendship exchange
FOUNDATION SUCCESS (Annual giving, Paul Harris Fellows, etc.)		
12 dots	15 dots	100% every Rotarian every year (\$100)//10% above \$100
11 dots	15 dots	75% Paul Harris fellows
11 dots	14 dots	Use both district and global grants (Guatemala)
Public Relations		
11 dots	13 dots	Publicize volunteer efforts
11 dots	11 dots	"Welcome to Evanston" Rotary sign
10 dots	11 dots	Monthly Rotary chat on radio and column in newspaper
ACTION		
BY WHOM		BY WHEN
Compile Info		Joy - June 8, 2010
Dev Elevator speech		Howard, Tom, Wanda, Toni - June 8, 2010
Club Assemby		Wanda - June 8, 2010
Pres Council Formation		Shelley, Mike (Visioning Champions
Who owns the plan?		Evanston Rotary Club